



STEP-BY-STEP GUIDE TO A CLARKS SHOE FIT TEST

Clarks

While we would always recommend having your child's shoes fitted by a trained in-store fitter, these step-by-step instructions will enable you to carry out a basic Clarks shoe fit test at home.

Please review the instructions carefully and allow yourself plenty of time to carry out the check.



STEP 1 LENGTH

Help your child put the shoes on and fasten them effectively.

Feel for the end of your child's longest toe – getting them to wriggle their toes may help.

Check there is sufficient growing room.

At Clarks, we recommend 14mm growing room for all styles, except for open-toed sandals and Pre-Walking styles from our First Shoes range – for which we recommend 10mm growing room.

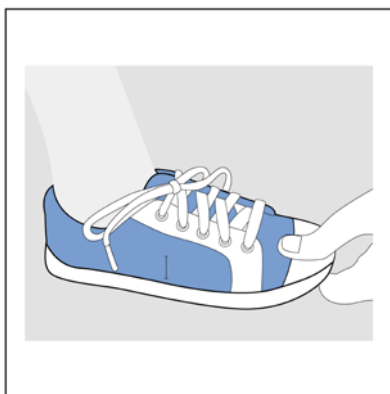


STEP 2 WIDTH

Feel along the sides of the shoe with your hands.

There should be no pressure or pinching at the sides.

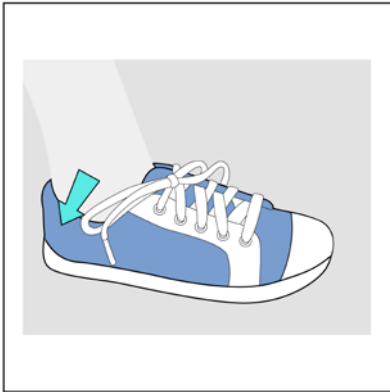
Your child should be able to move their little toe.



STEP 3 DEPTH

Pull your fingers across the front of the shoe.

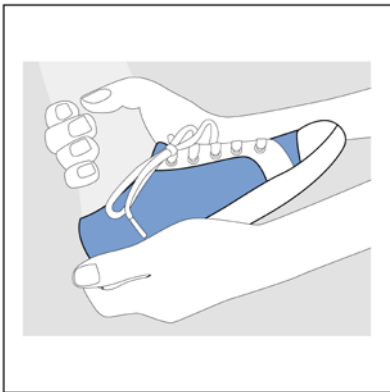
There should be sufficient depth for comfort.



STEP 4 TOP OF SHOE

Feel around the top edge of the shoe.

There should be no gaps, and the material shouldn't rest against the ankle bone unless it is soft and padded.



STEP 2 HEEL GRIP

Sit your child down and lift one foot.

Pull down gently on the back of the shoe.

Make sure that it grips the heel well.

Repeat with the other foot.



STEP 6 WALKING

Ask your child to walk in their shoes.

Make sure they can walk easily and naturally.

Check that both shoes grip your child's heel when walking.

The shoes should not gape excessively at the sides.